

DEREK A G KELLY

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Experienced and results-driven professional with a passionate commitment to the theatre and live entertainment industry. Aspires to be as creative as possible and to deliver flawless performances. A champion of community and the creative design industry who takes pride in building relationships. Uses strong interpersonal, communication and technical talents to produce excellent theatrical experiences.

Core Skills & Specialties

Partnership Building

- Articulates business ideas to diverse audiences to engage participation in production and related services
- Collaborated with local school board, travel agencies, humanitarian organizations
- Liaised with businesses to build Stratford Tourism Alliance, soliciting feedback regarding service satisfaction
- Pitched and fundraised for student travel to New Orleans, generating up to \$100,000

Communication Skills

- Adjusts communication style to achieve results when collaborating with various stakeholders
- Improvises and negotiates in conversation, creating openness for compromise and alternative solutions
- Listens to the needs of groups and provides services that respond to the voices within communities
- Updated and improved the accuracy of Stratford Tourism database
- Wrote funding proposals and processed various forms of paperwork for community projects

Planning & Coordination Abilities

- Creates and executes the production-related visions of partners; installed catwalk, tiered seating, lighting, vinyl flooring, sound, video, rigging etc. to implement the plan for production at the London Art Gallery
- Coordinated 4 trips for more than 200 secondary school students to New Orleans; organized travel plans, planned skill development and recreational activities and tours, purchased event tickets

Technical Skills

- Led the social media activities for the Centre for Academic Integrity for Lambton College, writing content and utilizing College images to promote honesty and professionalism across the student population
- Competent in production skills including: lighting, sound, props, rigging, special effects and design, artistic welding, stage carpentry, and scenic painting
- Able to use the following systems and applications: Windows Operating Systems, MS Word, Excel and PowerPoint, Macintosh Pages, Numbers, Keynote; Show Cue Systems, GLD Editor, ETC Nomad, Arkaos, Audacity, and VectorWorks

Professional Experience

STRICTLY STRATFORD PRODUCTIONS, Stratford, ON
Executive Director and Producer

Oct. 2017 - Present

- Manages effective relationships between actors, patrons, businesses and communities
- Develops seasons and relationships with local businesses for ticket sales and production locations
- Uses mail chimp to promote newsletters to subscribers; posts to Facebook, Instagram and Twitter
- Innovates to provide creative solutions; launching luxury coach service to bring theatre-goers to the doorstep of Southwestern Ontario's best theatre in 2020

PRESENTATION SERVICES AUDIO VISUAL (PSAV), Toronto, ON
Audio Visual and Warehouse Technician

May 2017 - Nov. 2018

- Prepared orders and maintained warehouse inventory and assisting others
- Ensured maintenance and upkeep of Octanorm backdrop
- Discussed setups with property managers and project managers; assisted and led setups and tear downs at locations across Toronto and Niagara region
- Events included Ontario Tourism Summit and The Ontario Association of Chiefs of Police Conference

PRODUCTION RESOURCE GROUP CANADA (PRG Canada), Toronto, ON
Intern

June - Aug. 2017

- Assisted and learned from department heads, and full-time employees in the following departments:
- Audio Visual, Cable, Conventional lights, Moving Lights, Motors, Dimmers, Electronics, Truss, Service, In-Bound, Out-Bound and office staff
- Developed knowledge to set up and strike a wide range of industry standard equipment and materials
- Assisted with events such as: Toronto Fashion Week, Nuit Blanche Toronto, and automotive showcases

Production Experience

Producer, Nathan Carroll's AM I THERE YET?, Strictly Stratford Productions **2018**

Producer, The Shape of A Girl, Strictly Stratford Productions **2018**

Head of Sound, Picnic, Fanshawe College **2017**

Assistant Head of Lighting, The Tempest, Fanshawe College **2016**

Lighting and Sound, Midnight Village, Fanshawe College **2016**

Stage Crew, Dundas Street Festival, Fanshawe College **2016**

Education & Qualifications

WHMIS GHS 2015, Mentor Safety Consultants Inc. **2019**

First Aid, CPR, and AED Certified, St. Johns Ambulance **2019**

Working at Heights, Scissor Lift Operator, Government of Ontario **2018**

Diploma – Theatre Arts – Technical Production, Fanshawe College **2017**

Pyrotechnician, Natural Resources Canada Explosives Regulatory Division **2016**

Certificate — Theatre Production Arts, Off The Wall **2014**

Volunteer Experience

Member of Enactus Lambton, Sarnia

- Fundraised for farming, health and education services for communities in Zambia, Africa

Social Media Manager, Lambton College Centre of Academic Integrity, Sarnia

- Crafted key messages and managed social media campaigns (Twitter and Facebook) to inform students about upholding the integrity of the college by adhering to policies and procedures

Student Coordinator, St. Michaels Rebuilding Team - New Orleans, Louisiana (2009-2012), Stratford

- Assisted with communication between Teachers, School Board Administrators, Students, Parents and Organizations. Assisted with planning and documenting events including pre, during and post trips

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